FLOOR ITALIA
SPC FLOORING
BY WORLD OF ITALY
This is not WOOD
This is not LAMINATE
This is not LVT
This is not PORCELAIN TILE
This is Floor Italia SPC
The Floor Revolution.
KEEP CALM
JUST CLICK
& LIVE IT!
WOOD TEXTURE

THE ECO FUTURE AT YOUR FEET

Floor Italia SPC is a revolutionary new flooring category, suitable for both home and commercial applications. It is durable, elegant, easy to install and resistant to wear and tear.

Thanks to digital technology, Floor Italia SPC flooring looks real and natural, with its light relief surface.
You might even think it was luxurious parquet flooring.

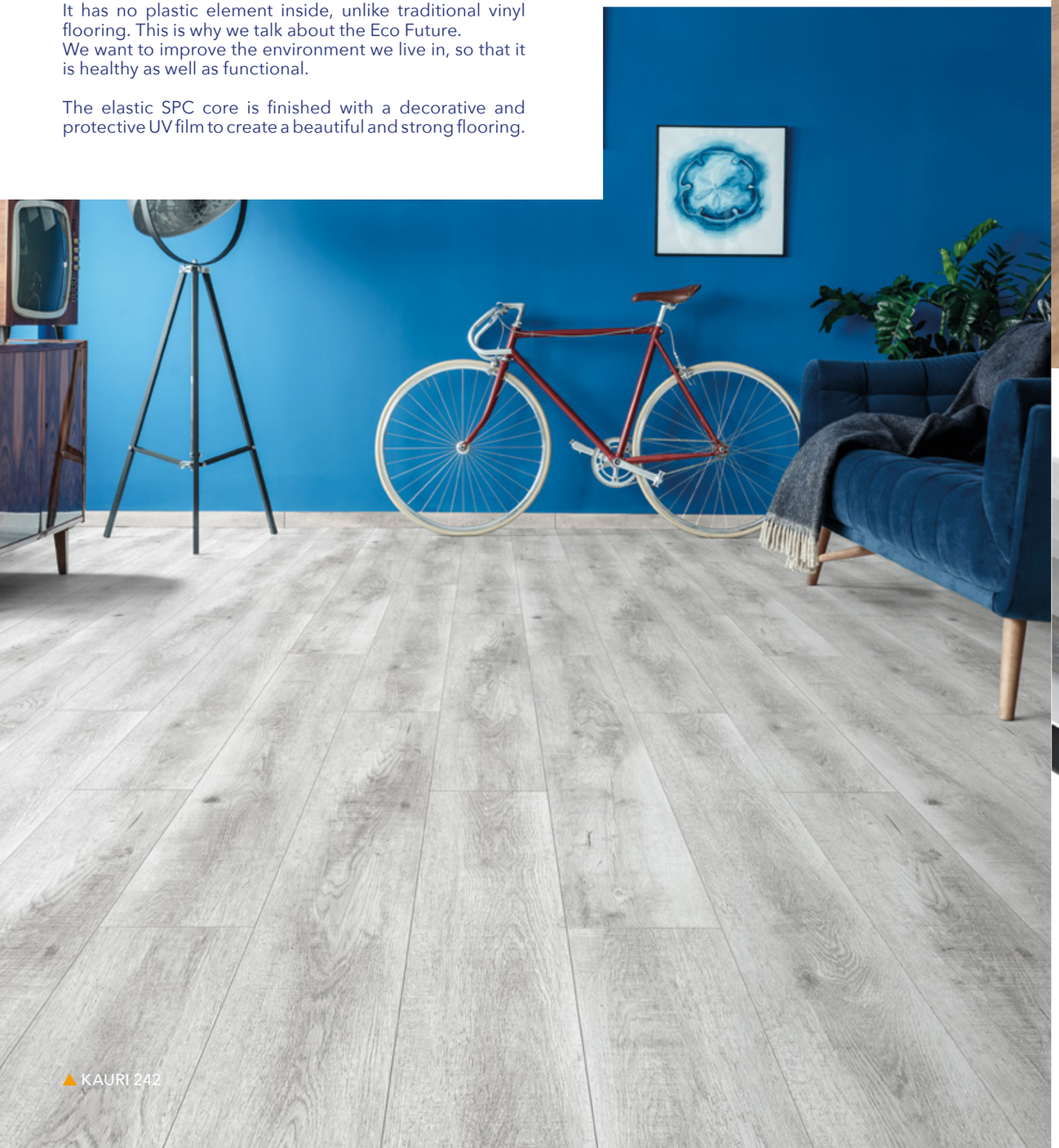
FLOOR ITALIA
SPC FLOORING
BY WORLD OF ITALY

WHAT IS SPC?

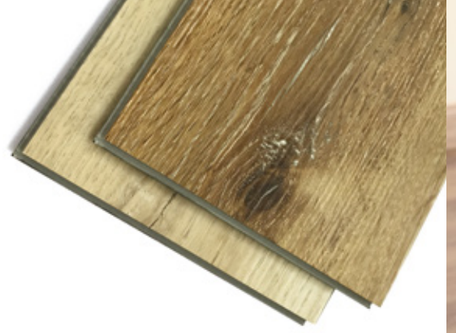
Floor Italia SPC introduces the new artificial wooden boards developed with Stone Core technology.
SPC stands for **Stone Polymer Composite**, a lime stone core combined with PVC dust and a stabilizer.

It has no plastic element inside, unlike traditional vinyl flooring. This is why we talk about the Eco Future.
We want to improve the environment we live in, so that it is healthy as well as functional.

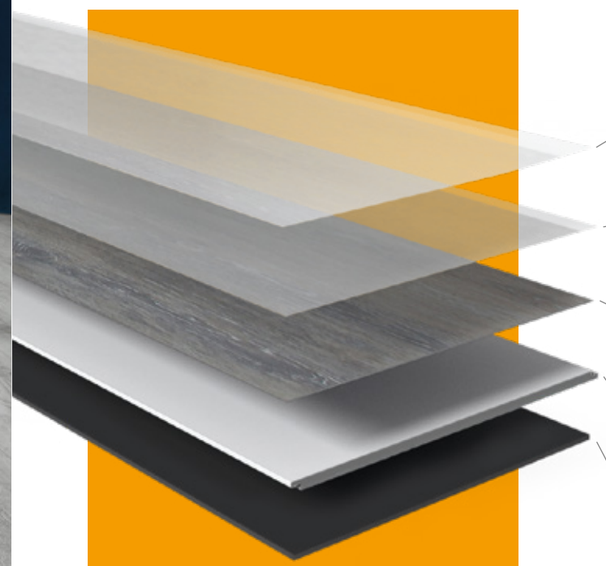
The elastic SPC core is finished with a decorative and protective UV film to create a beautiful and strong flooring.



▲ KAURI 242



COMPOSITION



FLOOR ITALIA
SPC FLOORING
BY WORLD OF ITALY

1. **DURABLE UV LAYER:** ensure superior stain-resistant and water-proof performance, saving maintenance costs.
2. **WEAR RESISTANT TRANSPARENT LAYER:** restore the authentic color and embossing, protecting it from abrasion.
3. **HD DECORATIVE LAYER:** regardless of natural wood or stone structure, Floor Italia offers a variety of pattern choises that will better showcase your personality.
4. **SPC (STONE POLYMER COMPOSITE) CORE:** prevent expansion and contraction of the flooring, cover sub-floor imperfection.
5. **EVA (ETHYLENE-VINYL ACETATE) FOAM PAD:** better sound absorption and exellent underfoot feeling.

FLOOR ITALIA
SPC FLOORING
BY WORLD OF ITALY

EASY AND QUICK INSTALLATION
WITH UNICLIC® TECHNOLOGY

It can be installed quickly and does not require time to acclimatize. Uniclic is a patented interlocking assembly system that doesn't require glue.

UNICLIC®
PATENTED TECHNOLOGY

Unrivalled in its simplicity, practicality and efficiency.

▲ COFFEE BEAN 403

CHARACTERISTICS

- Highly fire resistant
- Water-repellent
- Perfect for humid environments
- Eco-compatible flooring
- ZERO emissions of formaldehyde or other substances that could be harmful to people's health
- Guaranteed stability even when exposed to heat sources
- The Uniclic system means easy top be self-made installed
- No glue needed
- It can be laid over any other surface: cement, tiles or other flooring
- It can be replaced at any time, without producing dust or waste
- It can be even be reused somewhere else

COMPARISON OF FLOOR COVERINGS

	SPC Rigid Core Flooring	Vinyl (LVT) Flooring	WPC Flooring	Laminated Flooring
Rigid core with click system for an easy & fast installation	✓	N/A	✓	✓
Pre-attached underlayment (EVA Foam Pad / IXPE)	✓	✓	✓	✓
Suitable for small imperfections under floor	✓	N/A	✓	✓
Little underfloor preparation required	✓	N/A	✓	✓
Stable in high temperature environment	✓	N/A	N/A	✓
Install on big areas without T-molding for transition	✓	✓	✓	N/A
Stable in rooms with sin lights	✓	N/A	✓	✓
Perfect sound absorbent	✓	✓	✓	N/A
100% Waterproof, can be installed in kitchens, bathrooms and laundry rooms	✓	✓	✓	N/A
Plasticizers free	✓	N/A	N/A	✓
Formaldenhyde free	✓	✓	✓	N/A
Indentation & impacts resistance	✓	N/A	N/A	✓
Easy to install with drop-down lock system	✓	N/A	✓	✓

SPC: Stone Polymer Composite *LVT: Luxyry Vynyl Tiles* *WPC: Wood Plastic Composite*

▲ SMOKEY OAK 101

▲ CREAM WALNUT 217

MOONLIGHT 253

BLONDE OAK 239

1220x183 mm | 48″x7″

FLOOR ITALIA
SPC FLOORING
BY WORLD OF ITALY

CREAM WALNUT 217

KAURI 242

▲ CINNAMON ACACIA 249

HONEY OAK 130

CINNAMON ACACIA 249

1220x183 mm | 48″x7″

FLOOR ITALIA
SPC FLOORING
BY WORLD OF ITALY

SMOKEY OAK 101

COFFEE BEAN 403

FLOOR ITALIA
SPC FLOORING
BY WORLD OF ITALY

TECHNICAL CARACTERISTICS

SIZE	1220x183 mm | 48"x7"
THICKNESS (SPC core + W/L)	4 mm | 0,16"
W/L (WEAR LAYER)	0,5 mm
EVA Foam Pad	1.0 mm

STANDARD PACKING LIST

Size (mm | in)	Box			Pallet		
	Pcs	SQM	Kg	Box	SQM	Kg
1220x183 | 48"x7"	10	2,23	19	70	156,28	1345

SPC DISPLAY

LxWxH
60x61,8x180 cm

THE ADVANTAGES OF SPC FLOORING

- 100% waterproof
- Easy to install
- Easy to clean

10 YEARS WARRANTY LIGHT COMMERCIAL

LIFE TIME WARRANTY RESIDENTIAL

Warranty coverage for SPC with 0,5 W/L

impact resistant
hard to inflame (Cfl-s1)
slip resistant (DS)
usable on underfloor heating
abrasion resistant
free formaldehyde
cigarette stain resistant
stain resistant
scratch resistant
resistant to household chemical
light resistant
wear resistant
antibacterial
embossed natural look and feel

ISO 9001 Quality system approved

ISO 14001 Environmental system approved

CE

floor score

UNICLIC® PATENTED TECHNOLOGY

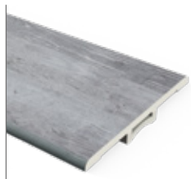
SPECIAL PIECES

Available on request

Item	Box	
	Pcs	Kg
T-MOLDING	20	12
REDUCER	20	18
END-CAP	20	12
QUARTER ROUND	30	18
STAIR-NOSE	10	11
SKIRTING 80	10	20

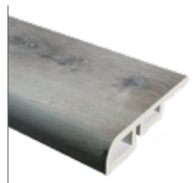
Material: PVC color film, available also in WPC (Wood-Plastic-Composite)
More info: www.spcflooring.it

QUARTER ROUND
15x26x2400 mm
0,59"x1,02"x94,49"



T-MOLDING
8x45x2400 mm
0,31"x1,77"x94,49"

REDUCER
8x45x2400 mm
0,31"x1,77"x94,49"



END-CAP
15x26x2400 mm
0,59"x1,02"x94,49"

STAIR-NOSE
18x55x2400mm
0,71"x2,17"x94,49"

SKIRTING 80
12x80x2400 mm
0,47"x3,15"x94,49"

For more details visit our website

www.spcflooring.it

Scan the QR-Code

The photo reproduction of the colours, although very close to reality, should be considered purely indicative.

© 2019 World of Italy

FLOOR ITALIA
SPC FLOORING
BY WORLD OF ITALY

World of Italy srl
Sede legale | Registered Office
Via R. Jemma, 2 - 84091 Battipaglia (SA) Italy

Sede operativa | Headquarter & Showroom
Via dell'Industria, 85 - 84092 Bellizzi (SA) Italy
tel. +39 0828 308161 | fax 0828 1999135

info@spcflooring.it

www.spcflooring.it